PERSBIZ
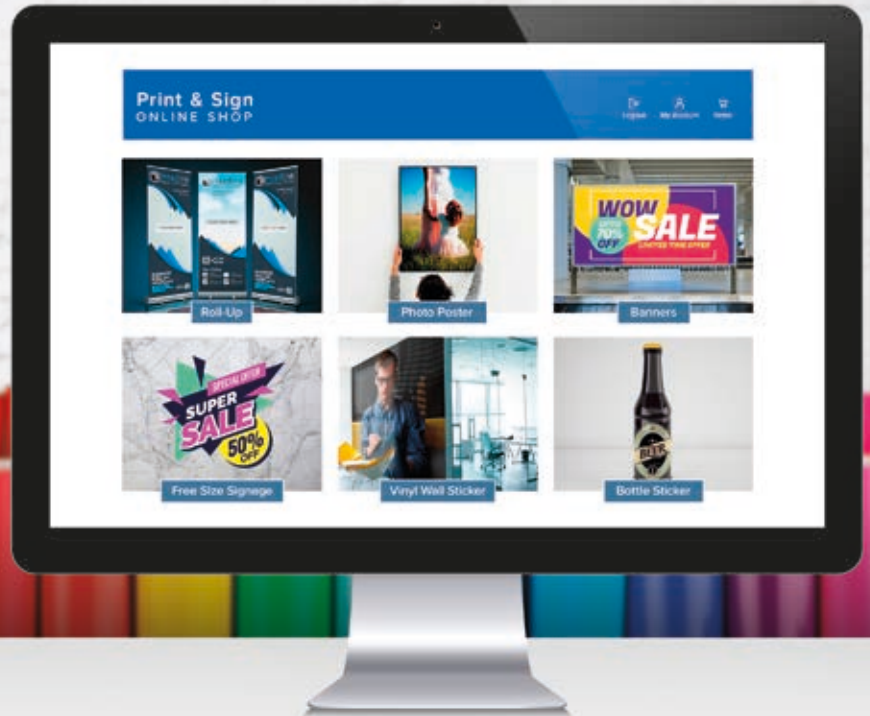# THE DIGITAL WEBSHOP FOR SIGN MAKERS AND PRINT SERVICE PROVIDERS TO START SELLING ONLINE

Print & Sign
ONLINE SHOP

Roll-Up · Photo Poster · Banners · Free Size Signage · Vinyl Wall Sticker · Bottle Sticker
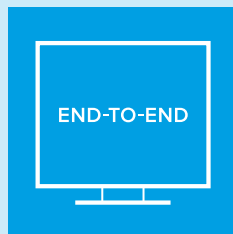
PersBiz is an online webshop made by Roland DG for Sign Makers and Print Service Providers. You can start selling online a wide range of printed outputs, allowing customers to edit, customise and purchase them. Easy to use, PersBiz perfectly integrates into your printing workflow, reducing operational costs and waste, and strengthening customer loyalty.

Search for Roland DG PersBiz to find more information or visit **www.rolanddgn.com/persbiz**
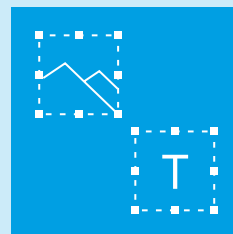
CUSTOMISABLE ONLINE FRONT SHOP

The PersBiz graphical interface can be fully customized with your logo, graphics and messages to provide a consistent customer brand experience and align with your real-world business offerings and brand.
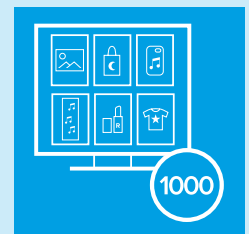
FULL MANAGEMENT OF THE PRINTING PROCESS

END-TO-END

Once the client has placed the order, you receive a print-ready file for your Roland DG device, schedule it into your workflow, and deliver the printed items.

FULL EDITABLE PRODUCT IMAGES

PersBiz features an easy-to-use design editor to personalise images, graphics and text on a wider range of available outputs.

MORE THAN 1000 IMAGES INCLUDED

1000

More than 1000 ready designs linked to templates are included and available for client for the personalisation of the items in the catalogue.

PERSBIZ, THE GATEWAY TO YOUR ONLINE BUSINESS

PersBiz is an intuitive, easy-to-use web interface that enables you to sell a wider range of printed and personalised products like signage, stickers, banners, posters, apparel to new and existing customers. You don't need any technical expertise, and Roland DG support is available to assist at every stage in the process, from implementation to rollout and perfectly fits with your printing workflow. PersBiz lets you set up an online store tailored to your business in a smooth and easy process. Your customers can personalise and preview products in a sleek interface branded with your logos and messages, and seamlessly make payments in a secure checkout area. The Production Centre module lets you manage customer orders, process customer artwork and start printing the job within moments of receiving orders.
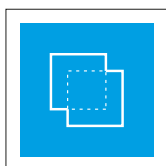
BENEFITS TO YOUR COMPANY

PersBiz makes the online sales experience easier, help you in building loyalty, drive revenue and explore specific markets with new product offerings with its exclusive benefits.
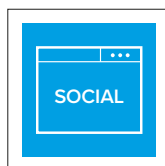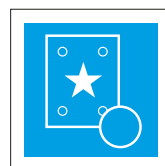
| Secure and fits with your business model | Extend your market and increase profits | Works in combination with your website | Fosters your online presence on social | Provide a vast range of customisable items | Easily accessible |

TWO PACKAGES AVAILABLE

To meet your business needs, PersBiz is available in two packages, available exclusively to Roland DG output device owners.

PersBiz eCommerce is a complete web-to-print storefront that lets you sell online with ease. It's completely customizable and includes more than 1,000 ready-to-go designs. It features an easy-to-use design editor and online payment module, seamlessly integrated on a single platform to optimize the user experience and streamline workflows. You receive production-ready orders via your Production Center module locally installed, ready for output and delivery.

PersBiz Business eCommerce is a more sophisticated package for Sign Makers and Print Service Providers that serve an array of clients with specific or unique needs. It includes all the features of the eCommerce version, plus the capability to manage up to 49 customer specific and exclusive webshops, to offer unique inventory through personalised catalogues specific to various small businesses, boutiques, gyms, eating establishments, auto dealerships and more.

	eCommerce	Business eCommerce
Type of shop	W2P	W2P
Online payment	Yes	Yes
Define shipping conditions	Yes	Yes
Define pickup point	1	1
Personalize the shop's GUI	Yes	Yes
A product catalogue with +1000 design / templates	Yes	Yes
Duplicate and edit templates	Yes	Yes
Assign catalogue – templates to dedicated Business web-shops	0	Yes
Open Shop Environments	1	1
Tailored Business web-shops	0	49

PersBiz - Production Center	
Hardware	Desktop computer
Memory	4 GB RAM
HardDisk	At least 20 GB free disk space
Processor	Dual-Core, 2.0 GHz or faster
Network Connection	1 Gbit/s
Operating System	The minimum accepted operating system is Windows 7 x86 or x64 (32 or 64 bits) Recommended Windows 10 64 bits
Network	Permanent active internet connection. On certain occasions a remote connection to the computer may be necessary
Software	Production Center is compatible in installations with Proxy, Virtual Machines and Windows Server.

PersBiz Supported Browsers
To ensure that PersBiz and the Editors are functioning normally, we recommend updating all your browsers to the latest version. These are the browsers that are compatible with the PersBiz solution.
Supported browsers for computers. Click on the following links to download the latest versions. **Google Chrome** **Safari para Mac (versión 11 and higher)** **Microsoft Edge** **FireFox**
NOTE: Internet Explorer is not fully compatible, so using this browser, some functions may not have adequate behavior. We recommend using Firefox and Chrome to have a better user experience.